

VOL 38, NEWSLETTER MARCH 2023 East African Seed Co. Ltd.

Message from The Managing Director

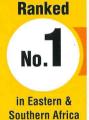
IN THIS ISSUE:

- **NEW PRODUCTS**
- KENYA HIGHLIGHTS / **EVENTS**
- **AGROCHEMICAL PRODUCTS**
- TANZANIA HIGHLIGHTS
- ZAMBIA HIGHLIGHTS
- **UGANDA AND RWANDA**



Index





Ranked in Eastern & Southern Africa

2019 / 2020

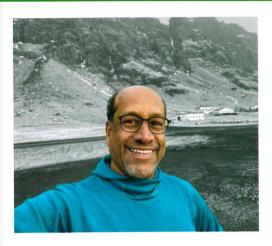


2021 / 2022

BEREAU VERITAS ISO 9001: 2015

ISO 9001





Last year, Agriscope Africa Ltd (East African Seed Co.), celebrated 50 years since incorporation marking a major milestone in the company's history. Since inception, a lot has been achieved in the agricultural space (particularly in the seed sector) where we have been ranked among the top companies in Eastern and Southern Africa in Access to Seeds Index. This could not have happened without you; our key customers and stakeholders.

Climate change is posing a significant threat to agriculture in the region, putting food security at risk. We are aware of other challenges facing our industry, including soil degradation, pest and disease pressures, effects of COVID 19, the Russia-Ukraine war, rising cost of doing business.

In the face of emerging and persisting challenges, Agriscope Africa Ltd (East African Seed Co.) has consistently maintained its obligation to quality and service delivery to the population through continual investment in research & development, technological innovation, product development, provision of integrated crop protection & nutrition solutions, introduction of climate smart crop varieties to guarantee production aimed at enhancing food security for the ever growing population.

In crop protection, we are continuously working to ensure farmer's needs to deal with pest and disease challenges are met through well researched products that are user and environmental friendly, eight more additions are set to be released this year.

Our research and development team is continuously working to develop new seed varieties that are adapted to these challenges.

Maize - Climate resilient variety MH402 (PEMA) is now under commercial production. This will enable farmers in drylands and lowlands improve farm level productivity in view of persistent droughts.

TAJI (MH502) - a new MLND tolerant hybrid - will be a welcome relief to farmers in MLN disease prone areas.

Besides strong presence in Kenya, Uganda, Rwanda, Tanzania and Zambia, we are now expanding our regional presence to cover Burundi and DRC with hybrid maize - the varieties will be produced and distributed locally in Burundi and DRC.

New pipeline hybrids under national tests e.g., EASH 1697 are showing immense potential for both food and feed purposes

We are at an advanced stage to introduce new yellow grain maize hybrid portfolio for dairy farmers in the region - 3 hybrids are now under trials in Kenya.

TOMATO

In-house breeding program has developed exciting Tomato hybrids with preferred features such as BW & TYLCV tolerance and good fruit qualities. We are now upscaling the seed of these pipeline hybrids.

SUNFLOWER

New sunflower variety ANCILA - rich in oil and oleic acid has been recommended for release in Kenya.

In collaboration with KALRO, we are producing and distributing High Iron Beans which boost immunity and nutritional wellbeing in the community especially for women and children.

SEED PRODUCTION

A Pilot phase of Tomato hybrid seed production was successful. We are developing a state-of-the-art Tomato Hybrid seed production facility at Thika Farm. The third entity involved in Tomato seed production in the continent.

We will continue to provide you with the best quality seeds, technical support and training to help you achieve desired goals. The company is committed to empowering and training the youth to ensure that the next generation of farmers is ready to feed the world.

In conclusion, I would like to thank you for your continued partnership with Agriscope Africa Ltd (East African Seed Co.). We value your business and your trust in our products and services. Together, we can create a brighter future for all of us and transform Agriculture.

I wish you a properous and successful 2023.

Jitu Shah

Managing Director



NEW PRODUCTS

Sweet Pepper - Gallant F1



- Large robust plants, high yielding variety
- Attractive compact thick fruits, short blocky fruits with 4 lobes
- Good continuous fruit set
- Dark green medium sized fruits
- Excellent uniformity and size
- Good disease package

Collards - Sweet Georgia F1



- Long harvesting period
- Early maturing 40-45 days
- Large, medium dark green and wide leaves
- Great uniformity and fast regrowth
- Widely adapted and slow to bolt
- Very palatable, easy to cook and sweet taste
- Highly resistant to black rot

Onion - Red Striker F1



- A short day hybrid red onion
- · Early maturity 90 days
- Produces medium large bulbs with improved quality
- Excellent skin and good colour
- Hard and firm bulbs
- Cures down quickly with excellent shelflife
- Good tolerance to Pink root

Butternut - Venus F1





- Excellent fruit set
- Maturity 90 days
- High yielding with large uniform fruits, suitable for both fresh and processing markets
- Fruits are cylindrical with bulbous blossom end
- Uniform medium sized and weight 1.8 - 2.5 kg
- · Yield potential: 15 -18 tons per acre

Tomato - 4420 F1









- Vigorous high yielding semi determinate variety with excellent fruit set
- · Fruits are oval in shape
- Excellent close bearings with uniform fruits; suitable for prolonged harvests
- Uniform medium sized fruits 120 -140 gm
- Good fruit firmness and long shelf life
- High yield potential 35 40 tons per acre
- High disease tolerance to BW, F, V, TYLCV

AGROCHEMICAL PRODUCTS LAUNCHING IN APRIL 2023

















ODOCIO EACITCI III CITALI III E ECE	
PRODUCT	NARRATIVE
SYOSATE 480 SL (Glyphosate 480g/L)	A post emergence, non-selective herbicide for the control of annual and perennial weeds.
HAMMER 250 SC (Azoxystrobin 250g/L)	Fungicide for control of rust and Botrytis on Carnations; Rust, Anthracnose and Angular leaf spot on french beans.
ASCONAZOLE 25% EC (Difenoconazole 250g/L)	Fungicide for the control of Powdery mildew and Botrytis.
SYOMINE 720 SC (Dichlorophenoxy acetic acid 720g/L)	Post-emergence herbicide for control of broad-leaved weeds
SYOCARB 15% SC (Indoxacarb 150g/L)	Insecticide for control of Diamond back moth and cabbage loopers in cabbages and caterpillars in roses.
AGRIWIN 72 WP (Mancozeb 640g/Kg + Metalaxyl 80g/Kg)	Fungicide for the control of early blight and late blight in tomatoes and downy mildew in roses.
SYOPRID 20 WSP (Acetamiprid 200g/Kg)	Insecticide for the control of thrips, aphids and whiteflies.
SYONIL 72% WP (Mancozeb 640g/Kg + Cymoxanil 80g/Kg)	Fungicide for control of early blight and late blight in tomatoes, downy mildew and botrytis in roses.



KENYA HIGHLIGHTS/ EVENTS



Seminis delegation visiting East African Seed for strategic engagement as key trading partners.



Seminis and East African Seed teams in a strategy meeting.



East African Seed new fleet to enhance farmer reach.



Christmas gift hamper presented to one of the leading customers in December 2022.



Field Assistants motor bikes to enhance mobility and farmer reach in the field.



Watermelon Sukari F1 farmer's training session in Mpeketoni, Lamu county.



Market storming event in Lamu county.



Pepper Galant F1 launch in Mwea, Kirinyaga county.



Onion Red Striker F1 launch in Endarasha, Nyeri county.

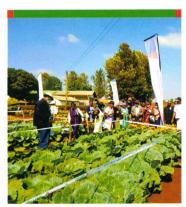


Mrs Karanja a leading farmer for Red Striker F1 in Nyeri county receiving gift from East African Seed management staff.





French Bean Caledonia in Kajiado county. This is a new variety for fresh market with high yield, good standability, extra fine bean spec Good disease tolerance to rust and halo blight.



Farmers go through training during TCM 2022 in Thika.



Beans Angaza seed production in Taveta.



Tomato Hybrid seed production in Thika.



TANZANIA HIGHLIGHTS



Nane Nane field day event in Dodoma.



Farmer's clinic in Morogoro showcasing Syova Seed (T) products.





Syova Seed Tanzania staff displaying products in one of the agro dealer shops in Dodoma.



Carrots Nantes from Syova Seed (T) being harvested in West Kilimanjaro..

Bacteria Wilt tolerant variety Bawito F1 from Syova Seed (T) at harvest time..

NEW PRODUCTS



TOMATO VILANI F1.



TOMATO MOROGORO F1



METRAZINE 500SC-(Atrazine200g/l + Metolachlor 300g/l)
Pre emergence herbicide for the control of annual grasses and broad-

Pre emergence herbicide for the control of annual grasses and broad leaved weeds on maize and root yams.



OXYFEN 240EC-(Oxyfluorfen 240g/l) Oxyfluorfen is a selective and post emergent herbicide used to control annual broad-leaved weeds and grasses on onion.

www.easeed.com



ZAMBIA HIGHLIGHTS





Syova Seeds demo plot at the Agriculture and Commercial show 2022 show in Lusaka. Africa's Best seeds and Agrochemical products were showcased.



Syova Seeds team receiving 1st prize awarded at Lusaka agricultural show 2022.



Syova Seeds display and entertainmnet during the seed fair in Chisamba.

NEW PRODUCTS



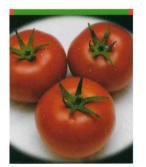
Onion Yellow Sala F1



Tomato Tengeru Supreme



Tomato Dolla F1



Tomato Morogoro F1



Pepper Big Bell



Mustard Florida Broad Leaf



Rape English Giant



Conquer 75.7SG (Glyphosate Ammonium 75.7%) Herbicide



Parachute 24SL is a non-selective herbicide used for control of weeds in Potato, Cotton, Wheat, Paddy, Soybean fields.



Parachute 24SL (Paraquat Dichloride 24%) Herbicide

www.easeed.com



UGANDA AND RWANDA HIGHLIGHTS



GM and DAO of Arua handing over Bawito sample seeds to the most competent farmers in Arua during the launch of Bawito F1.



Group photo of farmers after attending the farmers training for Tomato Safa F1 organised in Gulu by Syova Seed field promoter.



GM Advising farmers on pesticide handling ,disposal and use during a farmers training in Katosi-Mukono.



Forage farmers training and field day at MUZARDI in Mbarara district.



Transact walk in forage gardens and presentation by farmers during the farmers field day and training in Mbarara MUZARDI.



Farmers field day in Mityana Agrovet Institute by field promoter.





Cabbage Baraka F1



Watermelon Sukari F1



Cabbage Zawadi F1



Tomato Bawito F1

AFRICA HEADQUARTERS

Dakar Road, industrial Area, Nairobi - Kenya. P.O. Box 45125 - 00100 GPO Nairobi - Kenya. +254 20 6652101 - 4, 6555356, 6555369 +254 734 333 161, 722 207 747 info@easeed.com

Tanzania

Esso Road, Arusha Tanzania P.O. Box 14455, Arusha - Tanzania. +255 753 119 256 / 744 331 237 +255 789 589 589 info.tz@easeed.com

Uganda

Kawempe Road, Kampala Uganda P.O. Box 3678, Kampala - Uganda. +256 414566585 / 392 773 321 +256 772 583 783 info.ug@easeed.com

Zambia

Plot No. 10439, Off Katanga Road, Chinika Industrial Area, Lusaka Zambia P.O. Box 37225 Unit 2 Lusaka - Zambia. +260 950 477 651 info.zambia@syova.com

Rwanda

92, KN 1 Road, Avenue Nyabugogo, Kigali Rwanda P.O. Box 873 Kigali - Rwanda. +250 789 920 635 info.rwanda@easees.com